



PRELIMINARY PROGRAM

WEDNESDAY, 12 MARCH 2025

2:00pm-7:00pm **REGISTRATION & INFORMATION**

3:00pm-4:00pm **MASTER CLASS**

4:00pm-5:00pm **QUICKLINK**

Get off to an energetic start at HICAP UPDATE with some intense networking! At this special speed-meeting session, meet and network with delegates in a fast-paced business card exchange.

5:00pm-7:00pm **OPENING NETWORKING RECEPTION**

Hosted By: IHG Hotels & Resorts



HOTELS & RESORTS

THURSDAY, 13 MARCH 2025

7:30am-7:00pm **REGISTRATION & INFORMATION**

8:00am-9:00am **CONTINENTAL BREAKFAST**

9:00am-11:30am **PLENARY SESSION**

WELCOME & OPENING REMARKS

GREATER CHINA – TRAVEL TRENDS, & INVESTMENTS

HOTEL PERFORMANCE & OUTLOOK

JAPAN INVESTMENT INSIGHTS

VIEWS FROM THE BOARDROOM – ROUND ONE

11:30am-12:30pm **NETWORKING BREAK**

12:30pm-1:10pm **BREAKOUT SESSIONS**

Hotel investment/development opportunities and challenges in a variety of the region's markets are addressed in a series of country-focused sessions as well as a selection of special interest topics.

SESSION 01 THAILAND

SESSION 02 SOUTH KOREA

SESSION 03 URBAN MARKET OPPORTUNITIES

1:10pm-2:15pm **NETWORKING BUFFET LUNCH**

2:15pm-3:05pm **BREAKOUT SESSIONS**

Hotel investment/development opportunities and challenges in a variety of the region's markets are addressed in a series of country-focused sessions as well as a selection of special interest topics.

SESSION 04 SINGAPORE

SESSION 05 INDONESIA

SESSION 06 RESORT & LUXURY MARKET OPPORTUNITIES

3:05pm-4:05pm **NETWORKING BREAK**



THURSDAY, 13 MARCH 2025

- 4:05pm-5:30pm** **PLENARY SESSION**
- WELCOME BACK**
 - VIEWS FROM THE BOARDROOM - ROUND TWO**
 - INVESTMENT INSIGHTS**
- 5:30pm-7:00pm** **CLOSING NETWORKING RECEPTION**

BY:



Northstar Travel Group is the leading B-to-B media company providing information and marketing solutions for the global travel industry. The company owns 14 media brands connecting 1.4m industry professionals through a comprehensive portfolio of digital, social, print and more than 100 events in 13 countries. Northstar Travel Group is owned by EagleTree Capital. Northstar Travel Group is based in Rutherford, NJ, and more information is available at www.northstartravelgroup.com.

IN ASSOCIATION WITH:



The BHN Group by Northstar is the worldwide leader in developing and organizing conferences for the hotel and tourism investment community. With over three decades of experience, more than 190 events completed to-date, and in excess of 130,000 international delegates, these conferences have become “must attend” events for industry leaders who come together to network, conduct business, and to learn about the latest trends. The current slate of events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; ALIS Law in Los Angeles; ALIS DESIGN+ in Los Angeles, the ALIS Summer Update series held in various U.S. cities; ALIS CALA in Miami; Hotel Investment Conference Asia Pacific (HICAP) in Singapore; HICAP UPDATE in Hong Kong, and HICAP Australia New Zealand (HICAP ANZ) in Sydney. The BHN Group also publishes [Hotel Investment Today](#), a digital media outlet focused on the ROI of hotel investment. [The BHN Group's website](#) is the gateway for information about the annual conferences it produces, as well as a direct link to important players in the hospitality investment world.